

## INTRODUCTION

In One Instant, the award-winning teen safe driving program, was co-founded in 2010 by parents after accompanying their kids to three friends' funerals in just two years. By witnessing the community devastation caused by teen distracted and impaired driving, they knew they had to do something about it.

### ABOUT IN ONE INSTANT

- Already successfully used by 3,000+ high schools across U.S.
- Created by teens, for teens. (Along with professionals in safety, health, education, and adolescent development.)
- For use in high schools and community organizations.
- Implemented by educators, adult leaders, teen leaders.
- Turnkey: Easy to implement with video, optional activities, and helpful guides for educators/teen leaders/parents.
- Implement in as little as one session, to a group of any size – from single classroom or small group to large assembly.
- For in-person OR virtual settings.
- So powerful, Beyonce donated the music track!

### DID YOU KNOW?

Preventable crashes are the #1 killer of teens.

### IT DOESN'T HAVE TO BE THIS WAY.

In One Instant's interactive, multimedia program saves lives. Teens learn how to stay safe behind the wheel and influence their friends and family to do the same - making distracted, reckless, and impaired driving personal and relevant.

### RESULTS

Students gain new perspective and make better choices after experiencing In One Instant:

**86%**

Pledge To Not Text And Drive

**90%**

Pledge To Wear Seatbelts

**91%**

Pledge to not ride with an impaired driver

**83%**

Pledge To Not Ride with a Texting Driver

**91%**

Pledge To Not Drive Impaired

### EXTRA PERKS:

**FREE** to schools and community organizations.

**Complete the program for chance to win one of 25 \$1,000 prizes.**

**LEARN MORE**

Learn About The Power of In One Instant

**WATCH NOW**

1 Minute Testimonial Video

**REGISTER NOW**

Implement Any Time In The School Year Ahead!