

If everyone in Mississippi looked just like me, what kind of 2020 Census would this be?

- 100% Participation
- 50% Participation
- 25% Participation
- 0% Participation



****Our goal is 100% Participation for Mississippi****

Its Crunch Time Mississippi! Join [#2020CensusPushMS](#) to Ensure EVERYONE is Represented!

2020 CENSUS PUSH FOR MISSISSIPPI

WHAT IS IT?

The **2020 Census Push for Mississippi** campaign week is intended to highlight compelling reasons why everyone should respond to the 2020 Census and to encourage those who have not responded yet to do so TODAY.

WHEN IS IT?

The 2020 Census Push Campaign kicks off on Wednesday, 7/22/2020 and runs through the end of July.

WHO SHOULD GET INVOLVED?

- YOU!
- Family
- Friends
- Neighbors
- Co-Workers
- Elected Officials
- Community Leaders
- Social Media Influencers

HOW CAN I PARTICIPATE?

Take a selfie holding a sign showing why YOU responded to the 2020 Census. Post that on Facebook, Instagram, etc. and challenge others to do the same.

Remember to include the response website www.my2020census.gov and the hashtag [#2020CensusPushMS](#)

Come up with your own custom message or use one of the example messages in your post, motivating others to respond today.

**Shape
your future
START HERE >**

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**Census
2020**

Example Selfies with Messaging for Social Media Posts



I completed my 2020 Census to support Schools, Roads, Hospitals and other critical services in Mississippi.

What's YOUR reason?

Respond Today at www.my2020census.gov
#2020CensusPushMS



The 2020 Census matters to me so our Healthcare Workers and First Responders get the resources they need to support our community.

What's YOUR reason?

Respond Today at www.my2020census.gov
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