

2019 READ FOR THE RECORD

November 7, 2019

Jumpstart's *Read for the Record* brings together millions of people each year in classrooms, libraries, community centers and homes across the US. This annual campaign was launched over a decade ago to highlight the importance of building early literacy and language skills for **EVERY** child, so that all children have the opportunity to enter kindergarten prepared to succeed.



GOAL: 50,000 PARTICIPANTS

Thank You, Omu! tells the story of a generous elderly woman who makes a fantastic pot of thick red stew. The scent from her stew travels all throughout her neighborhood and brings all of her community members over to her home for a taste. By the end, she shares a lovely feast with her neighbors where everyone contributes to the meal.

STEPS to PLEDGE

1. Contact Belinda Lane - belinda.lane@mpbonline.org.
2. Pledge to read @ www.mpbonline.org/readfortherecord.
3. Spread the word to help reach the goal using @MPBOnline.
4. Read *Thank You, Omu!* on November 7, 2019.

CHECK OUT ACTIVITIES AND RESOURCES TOOLKIT

www.mpbonline.org/readfortherecord

Join the Mississippi Public Broadcasting, the Mississippi Department of Education, the Mississippi Library Commission, and other community partners in celebrating the power of reading. Help us reach the goal of 50,000 participants in hearing the wonderful story of *Thank You, Omu!*

